



## Arlington Heights Frontier Days Festival 2024 Sponsorship Opportunities

### ★ Platinum - \$8,000 and above

- Sponsor logo in Daily Herald newspaper ads, Daily Herald Website, Suburban Family Magazines, and Digital Media
- Sponsor logo in 80,000 brochures distributed at Memorial Day parade in Arlington Heights and 35,000 blown into the Daily Herald right before the Festival to multiple zip code areas.
- Sponsorship indicated for selected event in brochure
- Recognition and sponsor logo on Frontier Days website with link to your website
- Sponsorship of large event, such as Main stage, would include speaking to audience on main stage and possible introduction of main stage entertainment
- In addition to being a main stage sponsor you would be eligible to sponsor another prominent event.
- **Use of a 10x10 sponsor booth for 5 days with sponsor banner prominently displayed allowing business to distribute promotional materials and display information**
- Large prominent signage on Festival grounds by Main Stage for 5 days for maximum exposure (Banners provided by sponsor)
- **A one-page ad will be posted for five days as part of the running display on a 9' x 16' LED Screen**

### ★ Diamond Plus - \$6,000 – \$7,999

- Sponsor logo in Daily Herald newspaper ads, Daily Herald Website, Suburban Family Magazines, and Digital Media
- Sponsor logo in 80,000 brochures distributed at Memorial Day parade in Arlington Heights and 35,000 blown into the Daily Herald right before the Festival to multiple zip code areas.
- Sponsorship indicated for selected event in brochure
- **Use of a 10x10 sponsor booth for 5 days to allow sponsors to distribute promotional materials and display information regarding your business.**
- Additional banner displayed at sponsor booth. (Banners provided by sponsor)
- Recognition and sponsor logo on Frontier Days website with link to your website
- Sponsorship of large event, such as Main stage, would include speaking to audience on main stage and possible introduction of main stage entertainment
- Large prominent signage on Festival grounds for 5 days for maximum exposure and banner also displayed at sponsored event
- **A one-page ad will be posted for five days as part of the running display on a 9' x 16' LED Screen**

### ★ Diamond - \$4,000 - \$5,999

- **Use of a 10x10 sponsor booth for 5 days to allow sponsor to distribute promotional materials and display information regarding your business**
- Additional banner displayed at sponsor booth. (Banners to be provided by sponsor)
- Logo on the brochure distributed Memorial Day Parade 80,000
- **Large prominent signage on Festival grounds for 5 days for maximum exposure and banner also displayed at sponsored event**



### ★ Gold - \$2,500-\$3,999

- Logo and corporate name in 80,000 brochures distributed in Daily Herald newspaper
- Brochures passed out at Memorial Day Parade in Arlington Heights
- Business name in 80,000 brochures listed at sponsored activity
- Signage/ banner at sponsored activity (Banner provided by sponsor)
- Table at activity

### ★ Silver - \$1,000 – 2,499

- Chloroplast sign (provided by Festival Committee) at sponsored activity
- Signage/banner at sponsored activity (Banner provided by sponsor)
- Table at activity
- Business name in 80,000 brochures listed at sponsored activity

### ★ Bronze - \$250-\$999

- Chloroplast sign (provided by Festival Committee) at sponsored activity
- Business name in 80,000 brochures listed at sponsored activity
- Please note: No table at the activity

## **INFORMATION BELOW APPLIES TO ALL SPONSORSHIP LEVELS**

*The entry fee is waived for participation in the 4<sup>th</sup> of July Parade.*

*Events and activities TYPICALLY have multiple sponsors with NO conflicts of products or similar businesses/ organizations represented.*

*Festival event brochures are distributed at the annual Memorial Day Parade. In addition, the brochure is available at numerous local businesses, restaurants, community events prior to Festival, and community facilities.*

*The event brochure is also available in PDF format on the Festival website. The PDF can be downloaded and/ or printed.*

*Advertising on the 9'x16' LED Screen located at the main stage is part of the Platinum and Diamond Plus sponsor levels. If you are interested in placing an ad on the LED screen in addition to a sponsorship level, please see the attached flyer for pricing and registration details.*

**SELLING OF PRODUCTS OR SERVICES IS NOT PERMITTED AT THE EVENT AT ANY SPONSORSHIP LEVEL.**

Final 12/19/2023